

**Media Alert**

For Immediate Release  
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**For More Information:**

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**Monarch Festival**  
**Saturday September 10, 2016**  
**1:00pm – 3:00pm**

The Amarillo Zoo will host Monarch Festival, an informative and fun event on Saturday, September 10 from 1:00pm – 3:00pm.

Presenter, Samantha Sader of Canyon Edge Plants will offer a presentation at 1:30pm called Monarchs: Life Cycles, Habitat and Migration. This informative program will explain why the monarch is disappearing and what is being done to conserve them. Plus, she will discuss what plants you need to attract them to your backyard gardens.

Participants will receive free milkweed seeds perfect for attracting monarch butterflies (while supplies lasts).

Other activities throughout the afternoon include informational displays and handouts on attracting butterflies to your backyard along with craft stations where kids can make a butterfly mask or make a seed bomb to plant on the Zoo grounds.

Plus, kids can get their face painted like their favorite butterfly or caterpillar. Donations will be accepted for Monarch Watch, a national organization committed to the conservation of the Monarch Butterfly.

A special story time at 2:15pm will feature the children's favorite story "The Very Hungry Caterpillar".

This program is part of the Amarillo Zoo's *Commitment to Conservation* series and part of the Zoo's overall conservation initiative. Watch for more events like this throughout the year, as well as a variety of environmentally friendly additions to the Zoo itself.

\$4.00 Adults (13-61)

\$3.00 Seniors (62 and over)

\$2.00 Child (3-12)

Free (2 and under)

The Zoo is located at NE 24<sup>th</sup> Ave and Dumas Highway (inside Thompson Park).

For more information visit the Zoo's website at [www.amarillozoo.org](http://www.amarillozoo.org) or follow us on Facebook!